




Your Medical Gate

MED SHOW

a professional and scientific platform
for medical products

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What is MedSow?

Medshow is a group of well experts in the medical sector aims to link the medical suppliers with end users directly, our marketing criteria meet the new norm standers by using proven scientific methods and programs.

WHY MEDSHOW?

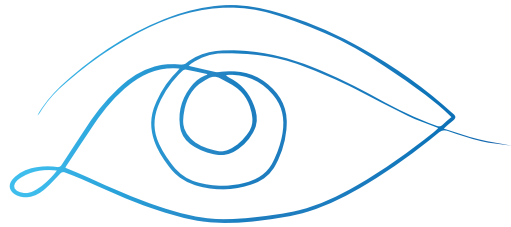
Medshow provides a professional and scientific based platform for medical products where we build on both our crew's strong experience and our online marketing plans, thus, will lead to saving efforts and costs in the long and intermediate term.



VISION

It is no secret that the analysis of the information is the latest weapon now in the build or development of any business or its continuity and this business model is still timid in the medical sector in our region.

We at MedShow believe that the world is changing very fast and this change will reach the medical commercial sector sooner or later, Accordingly, the traditional marketing methods will not be the same efficient soon and will be replaced or integrate by new digitally-based Marketing tools, and the data Analysis will play a greater role in building fruitful and continuous work.

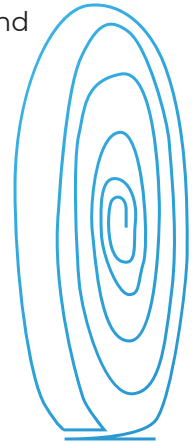


MISSION

To empower the virtual medical content in a modern manner through a medical platform that can help to link the medical professionals with the supplier directly, and contribute to building an effective trusted network while presenting the best image of the Iraqi and the Middle Eastern medical community.

This platform is the first step of the project with state-of-the-art ideas that can be applied on the ground and will help all of our partners in drawing a more accurate and more effective image of the local market.

MedShow aims to build a digitally based platform to analyze the market data and share it with our partners.



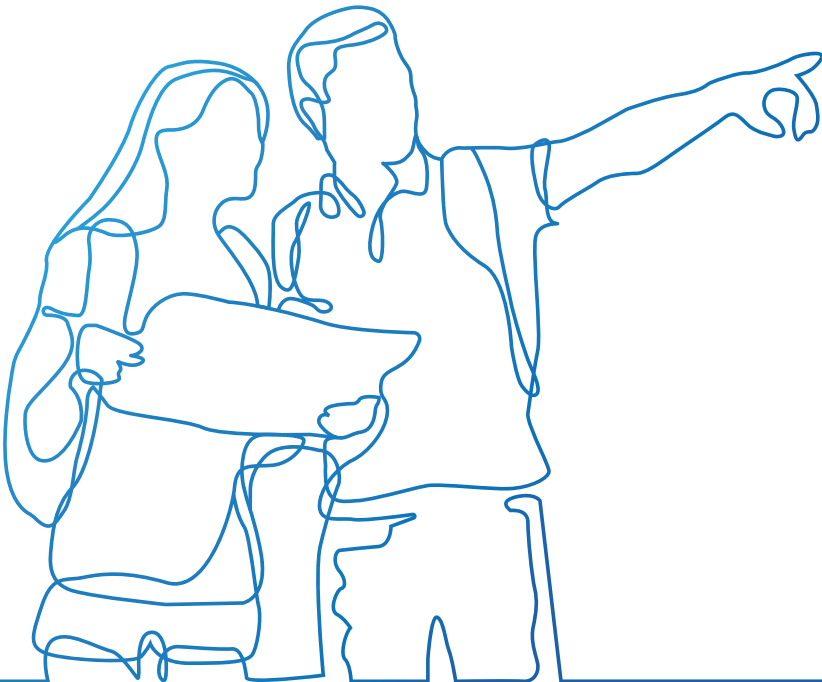
OBJECTIVE

Our goal is to present your company and your products as the best, deliver the opportunities to your sales team, periodically send you modern CRM-based reports.

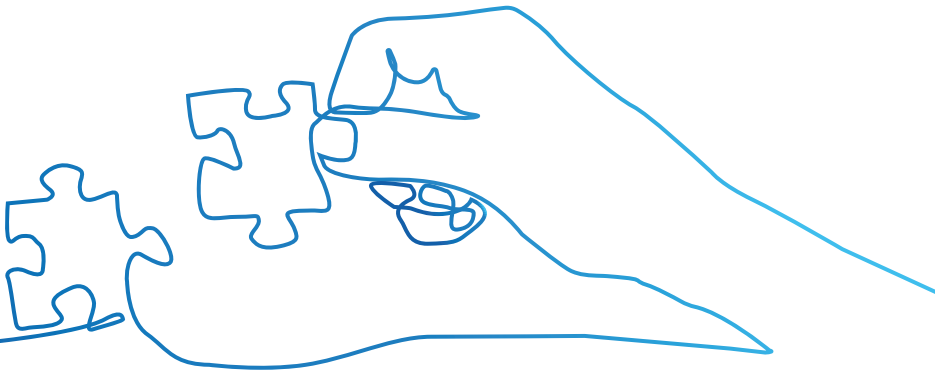


WHAT WE PROVIDE FOR MEDICAL PROFESSIONALS?

Medshow provides a virtual medical exhibition where you can find the latest devices and equipment in the Iraqi market and the medical market in general. In one platform, where you will be able to access the main distributor directly, comparing the products, sending inquiries to the suppliers directly without any middle party or brokers, Therefore, MedShow will get you the best channel to the main source of a specific product.



WHAT DOES MEDSHOW PROVIDE FOR SUPPLIERS?



- Medshow platform, able to introduce your product in a professional and modern way.
- MedShow marketing process will work side by side with your current marketing plans.
- MedShow will empower your online existence by redirecting potential customers to your website, social media channels, or connect them with your sales team or call center.
- MedShow will Provide you with the needed analytical reports that can help you to make your decisions.
- MedShow reports were built to help suppliers to have a better vision of the local and international market.
- MedShow can also provide a modern environment to host international companies directly or through their distributors for a better understanding of the local market.

CONTACT US



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